

SPECIAL REPORT: The 50 most powerful people in real estate INSIDE

INSIDE

Looking back



Longtime lobbyist reflects on changes in state's business climate as he moves to new gig. [Page 5](#)

Tight lending market

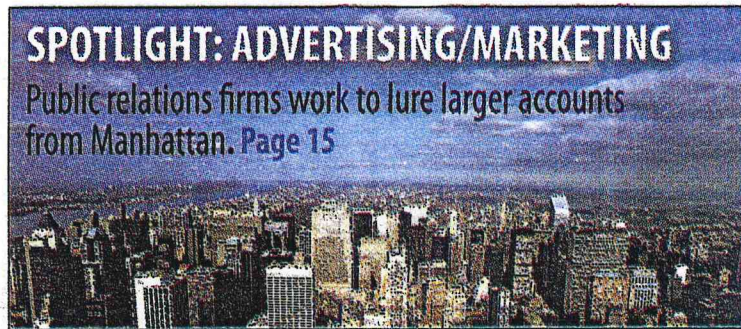
Despite bank profits, small companies still struggling to obtain credit. [Page 5](#)

NJBIZ

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SPOTLIGHT: ADVERTISING/MARKETING

Public relations firms work to lure larger accounts from Manhattan. [Page 15](#)



SEPTEMBER 13, 2010

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\$2.00

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Carl Dranoff

DRANOFF PROPERTIES INC.

President



Dranoff is the driving force behind Newark's One Theater Square, a proposed 324-unit apartment tower that was approved in January to receive \$38 million under the EDA's Urban Transit Hub Tax Credit program. The developer is planning to begin presales in the spring on Radio Lofts, an 86-unit condominium building in Camden.



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September 13, 2010

Carl Dranoff
President
Dranoff Properties Inc.
3180 Chestnut St.
Philadelphia, PA 19104

Dear Carl:

Congratulations on being recognized by **NJBIZ**, the state's leading business newspaper, as one of the 50 most powerful people in real estate.

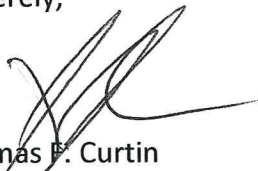
NJBIZ editors spoke with numerous real estate professionals and industry insiders to develop and rank the list. It highlights real estate leaders, like you, who are the power and money behind New Jersey's vibrant real estate market.

Selected by our editorial team, *The Power 50 in Real Estate* profiles the best and brightest minds in the state's real estate industry.

I have enclosed a copy of the **NJBIZ** issue that contains *The Power 50* feature in our Real Estate Report supplement. I hope you find the issue enjoyable to read.

If you should have any questions or comments, please call me directly at 732-246-5705.

Sincerely,



Thomas F. Curtin
Publisher