

The Philly Mag
Restaurant Club
FOR PHILADELPHIA'S MOST PASSIONATE EATERS

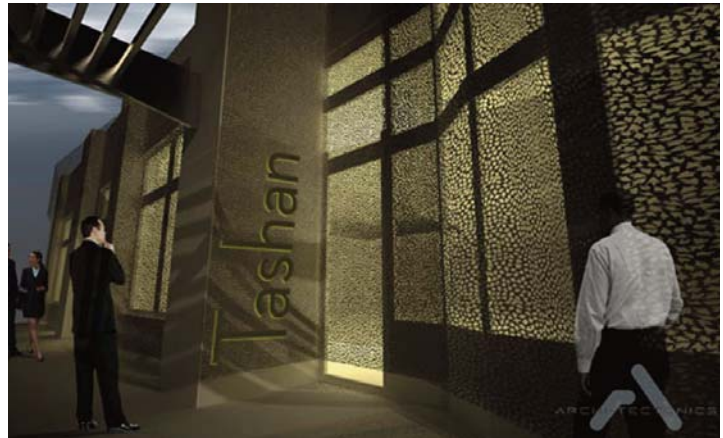
AND THE WINNING NAME IS ...

Munish Narula chooses a name for his fine-dining Indian restaurant

Posted by Kirsten Henri on 12/14/2010 at 11:00AM

The people have spoken! In the readers' choice poll in our Name Philly's Newest Indian Restaurant contest, Tashan came in first place — squeaking past runner-up Mir by just eight votes. And what the public liked, owner Munish Narula liked: he's also chosen Tashan as the name of his new restaurant at 777 South Broad Street.

So why Tashan?



Narula says the name, which is used in both the Hindi and Punjabi languages to mean style and/or attitude, “rolls off the tongue very nicely and describes the concept in an appropriate manner. But more important, why mess with the public opinion?” An appropriate sentiment for a restaurant featuring the cuisine of the world’s largest democracy, no?

Congratulations to Sanjay Shende for coming up with the winning entry. He’ll receive a chef’s dinner for six with wine pairings and a VIP tour of Tashan before it opens, which will likely be sometime in April, plus a \$100 gift certificate to Tiffin for also winning the readers’ choice poll.

The restaurant’s chef, by the way, will be Sylva Senat, most recently of Buddakan. Narula says he and Senat recently took a trip to London for menu research.