

EMPTYNEST

BankOnIt

Since The Left Bank opened in January, this state-of-the-art, luxurious apartment complex - the result of a \$58 million conversion of General Electric's former plant at 3131 Walnut Street - is transforming this previously neglected area between the Penn and Drexel academic area and the suburban Center City West into a hub that is contributing to the revitalization of Center City. Developed as part of Penn and Drexel's \$800 million eastern expansion initiative and standing as a stylish portal along this once-lifeless corridor, The Left Bank - a 282-unit, 680,000 square foot oasis - is redefining the chic residential experience in Philly.

With a lobby lavishly adorned in cherry wood, chrome accents and exquisitely detailed ornaments, the atmosphere is distinctly French and warmly inviting. Luxurious elevator

cabs open into large, sun-drenched lobbies that overlook a beautiful Asian-styled courtyard. Once the center of the five-floor industrial building, the courtyard - envisioned by developer Carl Dranoff and realized by architect Bower Lewis Throver by removing 5,000 cubic yards of concrete - features a pergola-like structure that reminds residents of the extent of the conversion process.

The Left Bank features studio, one, two and three bedroom apartments ranging in size from 500 to 1,700 square feet, and rents from \$1,075 to \$4,500 per month. With spectacular courtyard or cityscape views and bright white contemporary-styled kitchens that blend with the time-worn look of the exposed brick walls

and concrete columns, each spacious, 12-foot ceiling unit is equipped with a marble-tiled bathroom and a walk-in closet, and offers high-speed and wireless internet service - accessible anywhere in the building, including the first floor conference rooms, rooftop sundeck, glass-enclosed lobbies, and café and restaurant along the Walnut Street retail strip. Other amenities include a glass-enclosed 5,000 square foot fitness center, a 24-hour concierge, a 24-hour security system and a 24-hour in-house television station. Secured, on-site parking is also available.

To become a part of this Philadelphia residential experience, call Paula Celletti-Baron, Director of Marketing and Leasing, at 215-222-5400. — **Joseph Dennis Kelly II**



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Philadelphia's Premiere Magazine for Lifestyle & Fashion

***Bank On It -
Carl Dranoff's
Latest, The
Left Bank***



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