

FOCUS ON APARTMENT LIVING

Dranoff brings its brand of luxury living to Manayunk

Dranoff Properties has added another residential community to its already impressive portfolio of projects. Venice Lofts, a spectacular new luxury loft and townhome rental community, offers the best in urban living set in one of Philadelphia's most bohemian enclaves — among the boutiques, cafes and art galleries of Manayunk.

Venice Lofts is situated on Venice Island, which overlooks the Schuylkill River and the historic Manayunk Canal, a waterway which served the one-time industrial hub in the 19th century. The mill that once stood in this spot has been repurposed for luxury living, blending the historic with the contemporary.

"I liked the character of the place — the original ceilings, the sub-flooding from the old factory, the brick walls," says Art Walker, who moved into Venice Lofts in June. His daughter also lives in the development. "I looked at a few places, then my daughter sent pictures and this place caught my eye."

Venice Lofts is a welcome addition to the upscale, Manayunk neighborhood. With oversized windows, 9-foot ceilings, gourmet kitchens with granite counter tops and stainless-steel appliances; refinished hardwood

firmly established itself as a choice address in Manayunk. For many residents, the staff rounds out the experience. "They have really good people working here. High-quality people. I leased



Venice Lofts, overlooking the Manayunk Canal, is a luxury loft apartment and townhome community.

floors; spacious closets; sunny French balconies; efficient washers and dryers; a fitness center with water views; parking for each unit; and 24-hour concierge. Venice Lofts has

want to get away. Venice Lofts is easily accessible to I-76 and SEPTA transportation, and is also situated directly on the beautiful Manayunk Towpath.

I had the keys that afternoon — the people here are very responsive," says Walker.

In addition to the character of the building and its amenities, the other major draw for Walker was Venice Lofts' location in vibrant, downtown Manayunk. "The location is great. It's walking distance to Main Street, where there's a lot of nightlife, a lot of good restaurants," he says. "It's very convenient, and it's urban, without being extremely urban. There isn't a lot of traffic over here."

And if for some crazy reason you



The lounge features cedar ceilings and a stone fireplace.

About Venice Lofts

Address: 4601 Flat Rock Road, Philadelphia

Nearby Landmark: Manayunk's Main Street

Phone: 215-483-4090

Website: www.veniceloftspts.com

Type of Housing: Loft apartments and townhomes for rent

Number of Units: 128

Rent Range: \$1,625 to \$3,425

Developer: Dranoff Properties

Architect: Bower Lewis Thrower Architects

Amenities: Secured parking (included with townhome rental), clubroom, fitness center, hardwood floors, walk-in closets

Shopping: The many stores and restaurants along Manayunk's Main Street are within walking distance.

Public Transportation: Bus and train lines are within walking distance.

Directions: Take 76 East to Belmont Avenue/Green Lane (Exit 338). Cross the bridge. Turn left at the first light (Main Street). Turn left onto Flat Rock Road. Follow the signs to the leasing center.